

# NUL WTO Chair Seminar 2024



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## Unlocking the Power of Regional Trade for Climate Action: Opportunities and Strategies for in AfCFTA and SADC

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## Overview:

- The importance of integrating trade and climate action for sustainable development.
- The role of regional trade agreements in fostering climate resilience.
- Focus on SADC and AfCFTA as key platforms.



# The importance of integrating trade and climate action for sustainable development.

## 1 Promoting Green Growth

Trade policies that prioritize climate action encourage the efficient use of resources, reducing waste and promoting sustainability in production and consumption.

## 2 Enhancing Resilience to Climate Change

Climate-aligned trade policies encourage diversification into sectors that are less vulnerable to climate risks, reducing dependency on climate-sensitive industries.

## 3 Supporting International Climate Commitments

Nations that demonstrate a commitment to integrating climate action with trade may also gain better access to international climate finance and technical assistance, which can be used to further sustainable development goals.

## 4 Ensuring Inclusive Growth

Integrating trade and climate action directly contributes to the achievement of multiple SDGs, including those related to poverty reduction, clean energy, sustainable cities, and responsible consumption and production

Integrating trade and climate action is crucial for achieving sustainable development, especially for countries like Lesotho. Here's why this integration is important:





# Leveraging SADC Frameworks for Sustainable Development

1

## Trade & Environment Protocol

This protocol promotes environmentally sustainable trade practices, reducing pollution and fostering responsible resource management.

2

## Regional Infrastructure Development

Investments in transport and energy infrastructure enhance connectivity and reduce trade costs, supporting sustainable economic growth.

3

## Climate Change Adaptation & Mitigation

SADC frameworks encourage collaboration on climate-resilient development, promoting adaptation strategies and green technologies.



# Lesotho's Role in the African Continental Free Trade Area (AfCFTA)

## Market Access

The AfCFTA offers Lesotho expanded access to a vast market of over 1.3 billion consumers across Africa, promoting economic growth and diversification.

## Investment Opportunities

The agreement attracts foreign direct investment and fosters regional integration, creating a conducive environment for economic development and job creation.

## Trade Facilitation

Streamlined customs procedures and simplified trade rules enhance efficiency and *competitiveness*, reducing trade barriers and facilitating cross-border trade.

## Harmonization of Environmental Standards

- Opportunities for establishing common environmental regulations across member states.
- Ensuring sustainable production and trade practices.



## SADC: Collaborative Climate Action

### Regional Cooperation:

- SADC's role in promoting joint climate adaptation and mitigation projects.
- Shared resources for renewable energy and climate-smart agriculture.

### Policy Alignment:

- Importance of aligning Lesotho's national policies with SADC's regional climate goals.
- Enhancing resilience through regional frameworks.





# Opportunities for Lesotho in AfCFTA

## Exporting Climate-Resilient Goods:

- Potential for Lesotho to become a key exporter of climate-resilient agricultural products.
- Benefits of tariff reductions and market access.

## Technology and Innovation:

- Opportunities for trading in climate-smart technologies.
- Facilitating technology transfer and innovation through AfCFTA.



# Strategies for Maximizing Trade and Climate Synergies

## Policy Integration:

- Developing trade policies that align with climate goals.
- Strengthening legal frameworks to support green trade.

## Capacity Building:

- Enhancing skills and knowledge in climate-smart trade practices.
- Leveraging regional partnerships for technical assistance and training.





# Engaging the Private Sector

## Role of Businesses:

- Importance of private sector involvement in advancing green trade.
- Opportunities for investment in sustainable industries.

## Public-Private Partnerships:

- Encouraging collaborations between government and businesses to promote climate action.



# Overcoming Challenges

## Infrastructure and Logistics:

- Addressing infrastructure deficits that hinder green trade.
- Improving logistics to support low-carbon supply chains.

## Resource Mobilization:

- Securing funding for climate action through regional and international channels.
- Leveraging climate finance for trade-related projects.



# Fostering Green Entrepreneurship and Innovation



## Incubation Programs

Supporting green entrepreneurs through incubation programs provides access to mentorship, funding, and resources, fostering innovation and job creation.



## Public-Private Partnerships

Collaborating with the private sector fosters innovation and technology transfer, creating a favorable environment for green entrepreneurship.



## Innovation Grants

Offering grants to green entrepreneurs incentivizes the development of innovative solutions to address climate challenges and promote sustainability.



## Networking & Collaboration

Connecting green entrepreneurs with each other and with potential investors and partners facilitates collaboration and knowledge sharing.





## Conclusion

### •Summary:

- Regional trade offers significant potential for advancing climate action in Lesotho.
- Strategic engagement with AfCFTA and SADC is essential to unlocking these opportunities.
- Collaboration, innovation, and strong policy frameworks are key to success.

### •Call to Action:

- Encourage stakeholders to actively participate in regional trade initiatives.
- Advocate for stronger integration of climate considerations in trade policies.





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# Thank you for your attention.

By leveraging regional trade platforms and embracing climate-friendly practices, Lesotho can unlock its sustainable trade potential, contributing to regional economic growth and a greener future for all.